

COMMERCE LOTUS ENTRIES LIST

COMMERCE LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
PRODUCTS & SERVICES *NEW*				
CM01 Consumer Goods				
CM01/001	ONE NOODLE	HARAKU RAMEN	BLKJ HAVAS	SINGAPORE
CM03 Retail, Leisure & Entertainment				
CM03/001	WORTH THE WHOLE	KFC THAILAND	BRILLIANT & MILLION	BANGKOK
CM04 Finance, Business & Commercial Public Services				
CM04/001	FOOD-PAIRING INVESTING	TAIWAN SECURITIES ASSOCIATION	UNITED COMMUNICATIONS GROUP	TAIPEI
CHANNEL				
CM08 Social & Influencer Commerce				
CM08/001	VASELINE VERIFIED	VASELINE	OGILVY SINGAPORE	SINGAPORE
CM08/002	KWEEN YASMIN	CANVA PRO	GIGIL	MANILA
CM10 Entertainment Commerce				
CM10/001	MAHJONG COFFEE	BOSS	DENTSU INC.	TOKYO
CM10/002	GAMEJOY: THE UNIVERSAL GAMER CASH	JOLLIBEE PHILIPPINES	OCTOPUS&WHALE	MANILA
CM11 Sustainable Commerce				
CM11/001	SAVE ME	FAMILYMART	THE BREAKTHROUGH COMPANY GO	TOKYO
EXPERIENCE & ENGAGEMENT				
CM13 In-Store Experiences				
CM13/001	MK LONGIVITY NOODLES	MK RESTAURANT	SOUR BANGKOK	BANGKOK
CM13/002	KECA(PIECE) OF ART	KECAP MANIS INDOFOOD	I-DAC INDONESIA	JAKARTA
CM13/003	FANS FRIES MEAL	MCDONALD'S MALAYSIA	LEO MALAYSIA	KUALA LUMPUR
CM13/004	TRUST BARS	HEINEKEN	LE PUB APAC	SINGAPORE

COMMERCE LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
CM14 Customer Targeting				
CM14/001	DROP CART DRAW	LOTUS'S	VML MALAYSIA	KUALA LUMPUR
CM14/002	THE SPONSORED TRUTH	SAMSUNG	LEO MALAYSIA	KUALA LUMPUR
CM14/003	ONE NOODLE	HARAKU RAMEN	BLKJ HAVAS	SINGAPORE
TECHNOLOGY				
CM16 Payment Solutions				
CM16/001	TRUST BARS	HEINEKEN	LE PUB APAC	SINGAPORE
STRATEGY				
CM17 Customer Acquisition & Retention				
CM17/001	G-ROCK FESTIVAL (GMARKET ROCK FESTIVAL)	GMARKET	CHAI COMMUNICATION	SEOUL
CM17/002	PETPIT	PANTENE	GREY ADVERTISING HONG KONG LTD	HONG KONG
CAMPAIGN EXCELLENCE				
CM18 Breakthrough in Commerce *NEW*				
CM18/001	DROP CART DRAW	LOTUS'S	VML MALAYSIA	KUALA LUMPUR
CM18/002	CUTE PRESS MY MATCH FOUNDATION	CUTE PRESS	WOLF BKK	BANGKOK
CM18/003	TRUST BARS	HEINEKEN	LE PUB APAC	SINGAPORE
CM20 Resilience Through Creativity				
CM20/001	THE OMEGANG	UFARM	YELL BANGKOK	BANGKOK
CM20/002	DROP CART DRAW	LOTUS'S	VML MALAYSIA	KUALA LUMPUR
CM20/003	KECA(PIECE) OF ART	KECAP MANIS INDOFOOD	I-DAC INDONESIA	JAKARTA

COMMERCE LOTUS



CODE

TITLE

BRAND

ENTRANT COMPANY

CITY

LOTUS ROOTS

LRCM Lotus Roots

LRCM/001	FOOD-PAIRING INVESTING	TAIWAN SECURITIES ASSOCIATION	UNITED COMMUNICATIONS GROUP	TAIPEI
----------	------------------------	-------------------------------	-----------------------------	--------

AS OF 11 MAR 2026